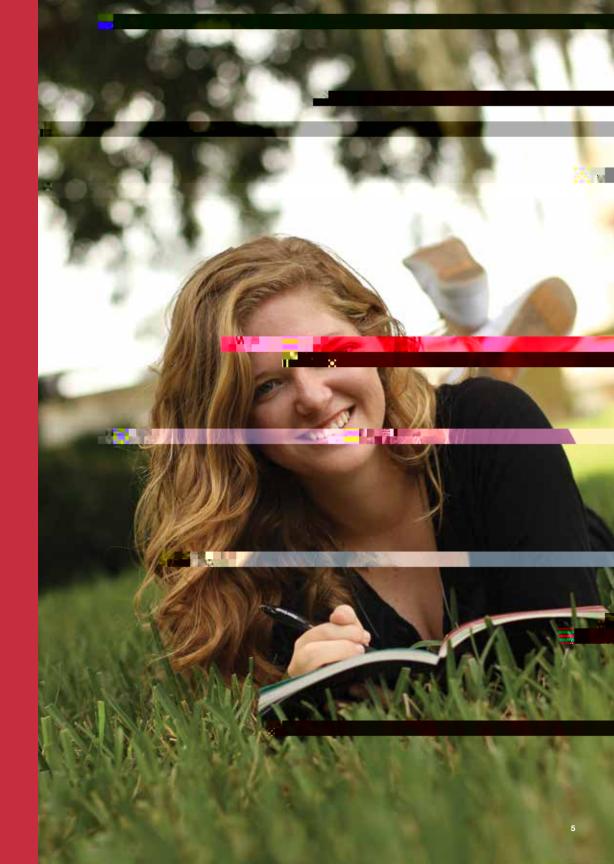
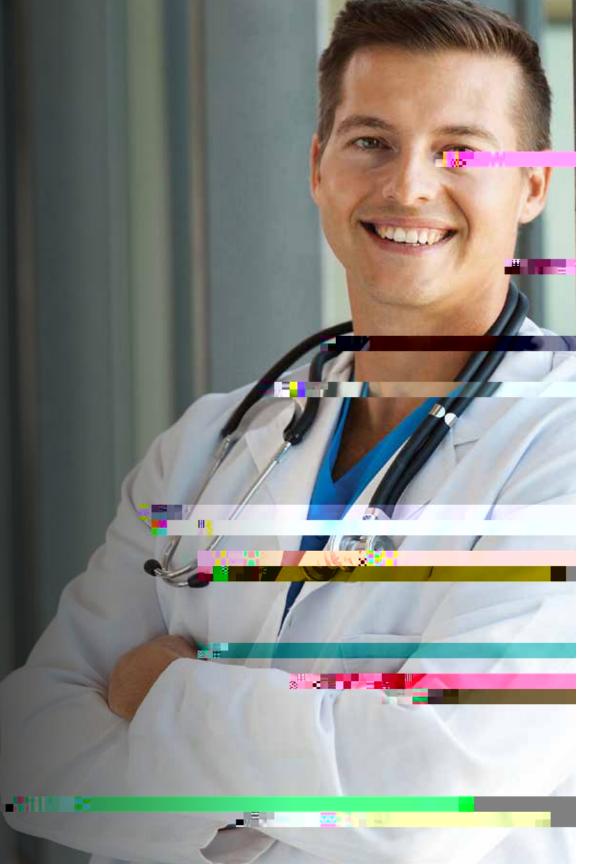




Don't just focus on price; consider the quality of your investment.







DOES THE MISSION FIT YOUR STUDENT?

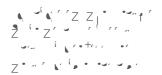
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At FSC, our mission is to provide high impact, hands-on experiences in an intimate learning environment. Ask yourself if your child enjoys project-based learning. Will she benefit from small classes and collaborative opportunities with faculty? Is he ready to be challenged in a supportive environment where he's given autonomy to steer his studies?

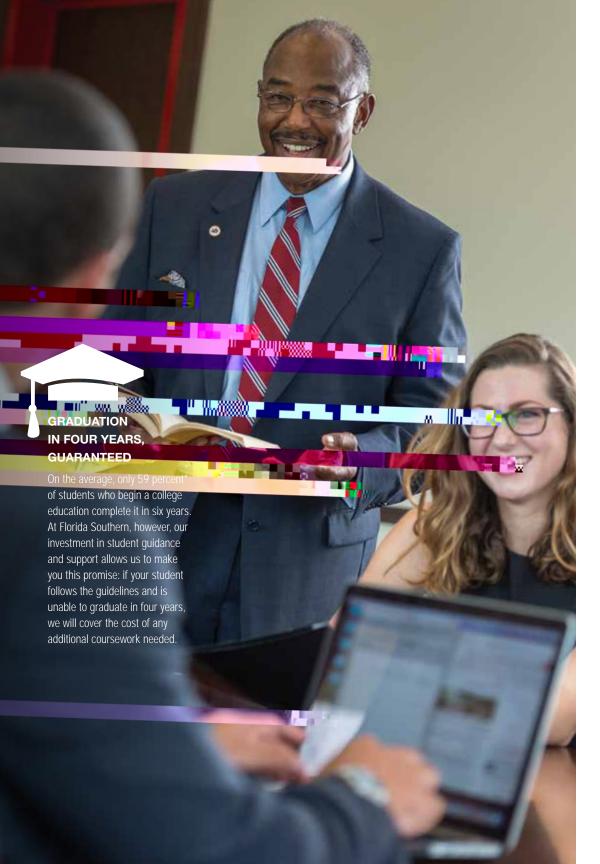
My undergraduate years weren't simply a stepping-stone to med school. They were an opportunity to discover my passions. I was encouraged to engage with the community and participate in activities that informed me in medicine, the sciences, and the social aspects of healthcare."

- Brent Willobee '12; surgical resident at University of Miami's teaching hospital

COMPARE WHAT THEY SAY TO WHAT YOU SEE



We provide our students with a way to focus in on their particular passions and a broad vision of how those passions can serve the common good. Then, we make sure



PERSONAL ATTENTION STARTS WITH THE ADMISSIONS PROCESS

We begin our selection process with rank? Or un enufp rank u9 0 0 9 @O(gston) Incligition 30 ASTRUCTUS (celcheso reapr) 8be 10(gston) and the celcheso reapr) 8be 10(gston) and the celcheso reapr) 8be 10(gston) and the celcheso reapr) 8be 10(gston) and 10(gston) and 10(gston) and 10(gston) are celcheso reapr) 8be 10(gston) 8be

RETENTION RATES

At Florida Southern, our

first-year retention rate is significantly higher than the compared of the private four-year schools. Our

first-year transition programs, the strong relationships students develop with faculty, and the profound academic and personal support provided by our staff are just some of the reasons why FSC students choose to remain enrolled.

Includes both profit and not-for profit institutions

^{*} See the National Center for Education Statistics for additional information





WHAT MAKES A GREAT TEACHER?

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WILL YOUR STUDENT'S EDUCATION BE A TOP PRIORITY?

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FSC's faculty members are highly respected scientists, scholars, artists, and business leaders. But above all, they're teachers who see themselves as partners in student development.

100% **OF 2018 GRADUATES**



LEARNING HAPPENS



Our teaching philosophy is simple. The best learning takes place by doing. With a host of opportunities to gain real-world experience, our students develop a deeper understanding of their discipline as well as practical know-how.

- **ff** Knowing that the professors are vested in helping students pick their correct path is very comforting. The high cost of college creates a desire to 'get it right, out of the gate.' The daily encouragement Sam receives creates an environment where it is possible to succeed."
 - Karen Bolger, mom of Caitlin Bolger '20; biology and pre-med



Every science major · 7

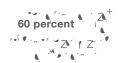
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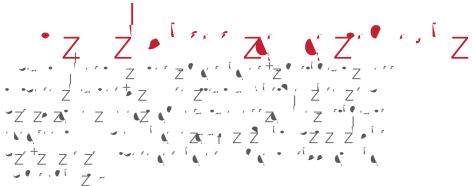
TRAVEL

47+ trips $Z^{-1}Z$ • 7 1 1 Z * ZZ

INTERN







WHAT CONDITIONS ARE THE FACILITIES IN?



Though our campus may be known for its Frank Lloyd Wright architecture and its "Most Beautiful" campus designation, we're more than just looks. Here, you'll find state-of-the-art facilities that support every aspect of the student experience.

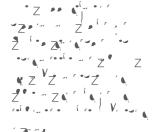
IS THERE NEW CONSTRUCTION?



- 46 Look beyond the picturesque lake and historic architecture, and you'll find everything needed for a comfortable, and productive four years."
 - Julie James '94, mom of Alex James '18; psychology and criminology

Recently, the College opened the doors to a brand new business building that features a virtual trading floor. The newly renovated communications building houses our broadcast studio and newsroom for Tampa's WTSP 10 News, providing students access to a major-market media outlet.

DON'T FORGET ABOUT OFF-CAMPUS RESOURCES



Florida Southern is the only private institution of higher education in Florida with a formal internship agreement with the prestigious **Washington Center**, enabling our students to dig deeper into politics, law enforcement, journalism, and government relations.



BEST PLACE TO LIVE IN AMERICA SAYS U.S. NEWS & WORLD REPORT

While splendid lakes and mild weather may lure your student, our location puts them at the heart of innovation. From internships with Fortune 500 companies to networking organizations that foster connections with the business community, Lakeland provides a wealth of opportunities for young, motivated professionals.

13





COMMUNITY IS KEY

THINK WHOLE PERSON Z Z Z Z Z

Students choose Florida Southern because they want a college that emphasizes community. What they find is a close-knit campus with educational and entertaining programs and events, and all of the outdoor activities our sunny location provides.

To character of Z - ' - ' - ' -

We attract bright, multi-talented people looking to explore, so we give them opportunities beyond the classroom to get involved in everything, from the arts to sports to service.

Participating in diverse organizations allowed me to practice leadership and dependable membership. Both roles improved my ability to be a creative, self-starting, open-minded person who could work with others, improvise, meet deadlines, and recognize how even the smallest tasks were important to the greater mission of an organization."

— Megan Beddow '10, Manager for Grant Programs Oversight, Broward County Public Schools, Miami



– Fiske Guide



JUNIOR YEAR

Now's the time to address any areas that need improvement. Are grades and test scores where they should be? Has your child demonstrated a commitment to activities outside of the classroom?

Encourage your son or daughter to think about what he or she has accomplished and what they see for themselves in the future. Having a clear understanding will help answer some of the difficult questions that lie ahead.

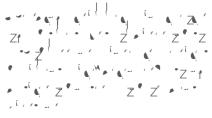
RESEARCH COLLEGES



TEST

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VISIT CAMPUS



Day on Campus is the perfect opportunity to visit Florida Southern. Register at **flsouthern.edu/day.**

FINISH STRONG



SENIOR YEAR

The college preparation that takes place during your student's senior year is loaded with paperwork. You can best support your student by helping them keep track of important deadlines. You'll also play a key role in helping him or her to make that final decision.

APPLY!



Remind your student to check his or her email for a link to our preferred application.

FILE THE FAFSA



RESEARCH SCHOLARSHIPS



FINALIZE ENROLLMENT DETAILS



PLAN TO ATTEND ORIENTATION



FSC's Orientation program includes a session just for parents: Helping You Feel Okay About Letting Go.

SENIOR YEAR TIMELINE

OCTOBER 1

NOVEMBER 1



DECEMBER, JANUARY, FEBRUARY OR MARCH

A Transfer of Z

JANUARY 3



JANUARY 15



MARCH 1



MAY '



AUGUST



16





Founded in 1883, Florida Southern College is the oldest private college in the Sunshine State and welcomes 3,000 students seeking a high impact, hands-on college experience.

A comprehensive, selective college, we offer a superb liberal arts core, more than undergraduate 50 degree programs, and outstanding professional programs in business, nursing, education, and pre-professional programs in medicine, dentistry, engineering, law, pharmacy, physical therapy, podiatry, theology, optometry, and veterinary medicine.

Florida Southern is located in historic Lakeland, 40 miles east of Tampa and 50 miles west of Orlando, in the heart of Central Florida's emerging High Tech Corridor.