

PARENT GUIDE

HELPING YOUR STUDENT SUCCEED







That extra step means a foot in the door.

We know you're looking for more than an education. You're looking to invest in your child's future. That's what we deliver. At FSC, we don't just open doors; our faculty goes further by teaching students the skills they need to walk right through.

Florida Southern's liberal arts focus instills critical qualities in students, helping them become exible, creative, and communicative adults.

OUR FOCUS ON EXPERIENTIAL EDUCATION MEANS LEARNING MOVES BEYOND CLASSWORK

It's about experiencing real-world environments through internships, collaborative research, performance and exhibition opportunities, guaranteed travel-study programs, and college-wide service projects.

A DEDICATED FACULTY MAKES IT POSSIBLE

These experiences wouldn't happen without our committed faculty. Professors dedicate long hours collaborating on student projects. They invite colleagues to network with their classes. They give each student individual attention that just isn't possible at larger schools.

HOW CAN YOU BE SURE YOUR INVESTMENT WILL PAY OFF?

Just look at our graduates. They're confident and ready for what comes next. Whether your student's next step is the workplace or graduate school, he or she will be prepared to excel.



Comparing net price, alumni earnings, graduation rates, student debt data, and millions of reviews, publications such as U.S. News & World Report, Washington Monthly, and The Fiske Guide all agree: Florida Southern provides an exceptional value.

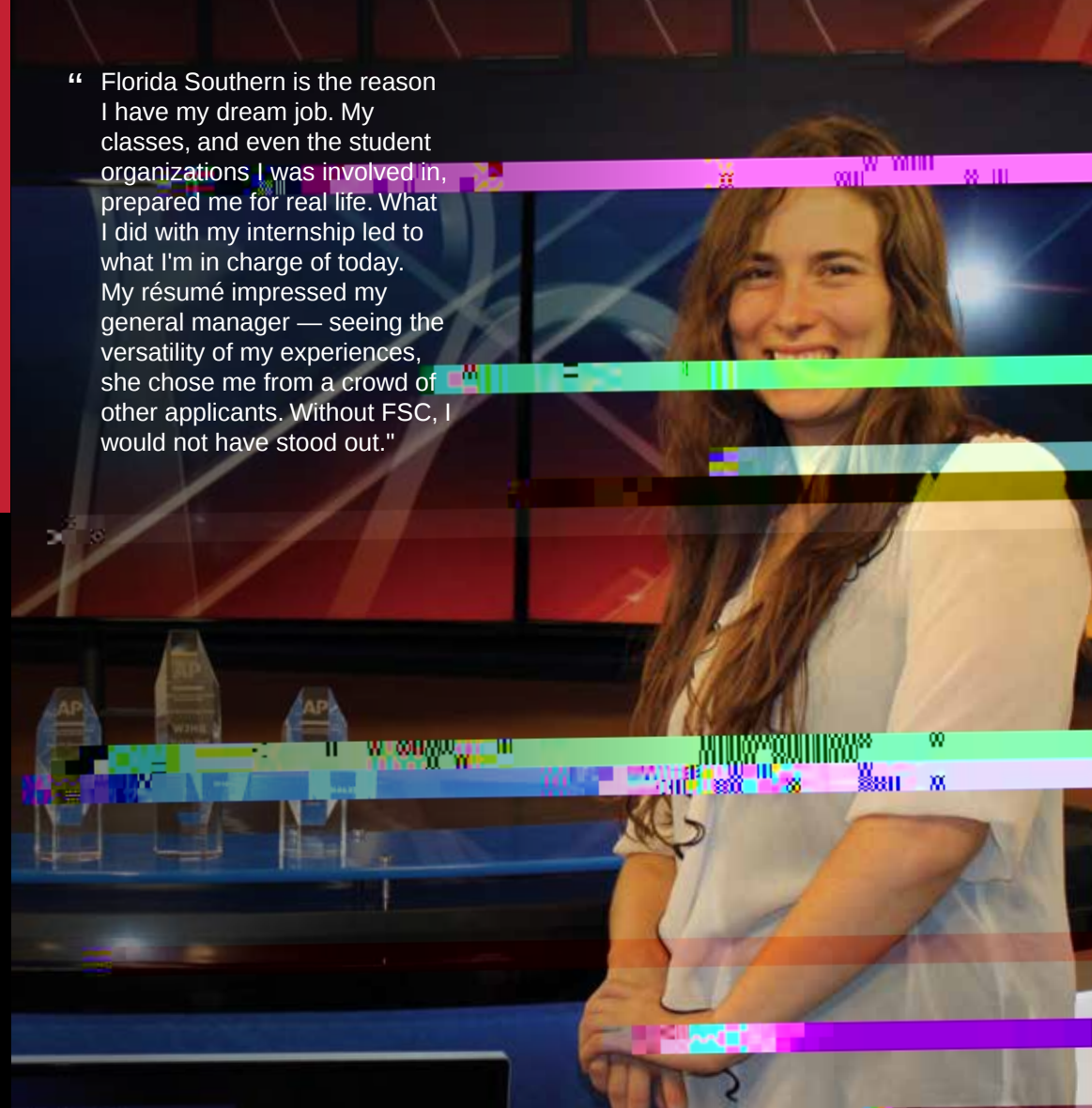
BRIAN SUTHERLAND '11

LEAD SINGER, SONGWRITER, & INSTRUMENTALIST

An inspired and talented musician since the age of 10, Brian studied music performance at Florida Southern. Here, he honed his skills sharply enough to impress John Stamos and earn a spot touring with the Beach Boys. Today, he performs throughout the nation with his band, The Brian Sutherland Band, showing off an eclectic range of music — from jazz to pop-folk.

“ A lot of times when you study music with new instructors or in new programs, you're expected to set aside your experience and focus on their way of doing things. I never felt that at Florida Southern, and now as a singer/songwriter, I'm doing things my way and succeeding as a result.”

“ Florida Southern is the reason I have my dream job. My classes, and even the student organizations I was involved in, prepared me for real life. What I did with my internship led to what I'm in charge of today. My résumé impressed my general manager — seeing the versatility of my experiences, she chose me from a crowd of other applicants. Without FSC, I would not have stood out.”



SHANNAH BOBER '13

ASSISTANT NEWS DIRECTOR, WJHG NEWS CHANNEL 7

This communication major has become a full-time AP award-winning news channel assistant director. She spends the day in the newsroom directing and managing the daily news content and presentation across all platforms. She pursues breaking news and is in charge of severe weather updates. Prior to the role, she was news producer, assigning anchor-reads and headlines to their stories.



INTERNSHIPS GUARANTEED

Four years of experience. A lifetime of advantages.

95 percent of employers say they look for new hires with experience. For college graduates who have spent four years in a classroom, this can lead to understandable frustration.

Florida Southern graduates don't have that problem. We not only provide students with hands-on experiences in the classroom, but we also **guarantee each student an internship**. That kind of professional immersion makes a huge difference in how and what your student learns. It also gives him or her a significant competitive advantage in the job market.

INTERNSHIPS HERE AND ABROAD

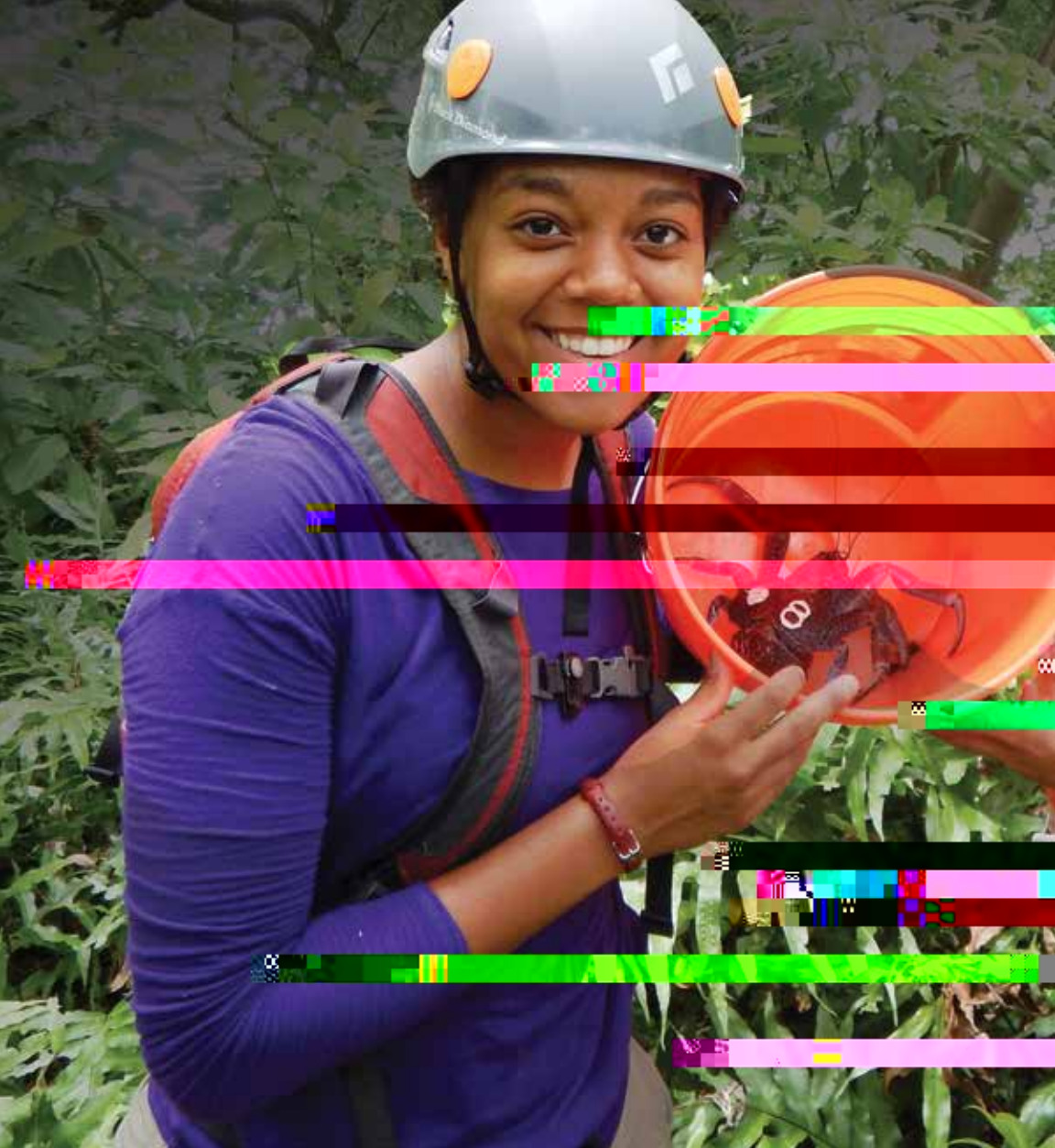
When it comes to internship sites, there's no limit to where our students go. We help them find positions everywhere, whether that's here in Lakeland or South Africa. Regardless of where your student interns, that experience will be one of the many ways he or she stands out when it comes time to

Graduate school **demands** research experience.

FACULTY AS COLLABORATORS

Along with state-of-the-art technology in classrooms and labs, our students collaborate with doctorate-level faculty —





Success is a group effort.

Success doesn't just happen. You need to work for it. We'll help your student develop a four-year plan to make the most of his or her time here. This personalized approach means your student will have help from start to finish (and even after that).

INDIVIDUALIZED CAREER COUNSELING

Our Career Center provides counselors the ability to work with students one on one. This means your student will have individualized assistance — while exploring interests and degree programs, networking with employers about potential internships, attending career fairs, and preparing for the job search.

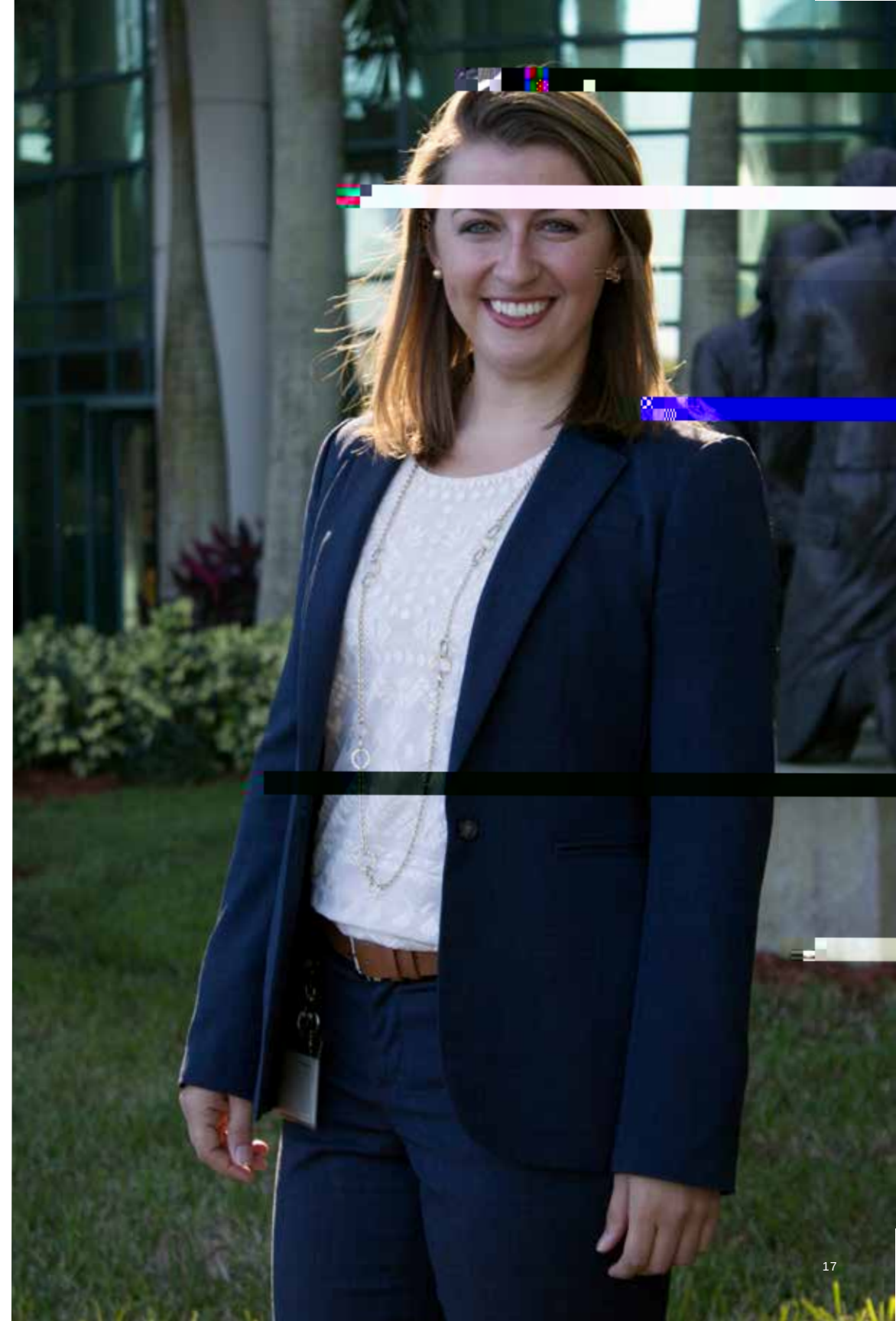
FOUR-YEAR PLAN, FOUNDATION FOR LIFE

Expecting a first-year college student to have a career path in mind on their own is asking a lot. As soon as your student gets to campus though, our advisors will work closely with your student to guide him or her through career development, major options, internships, and other activities. Together, they will develop a path that will move your student toward individual career goals.

CONNECTIONS THAT MAKE CAREERS

Backing that job search is our network of 30,000+ alumni. Spanning the globe and nearly every industry, Florida Southern graduates are valuable resources for your student. They are leaders in their professions, and their close connections to Florida Southern mean current students have access to the men and women who can create employment opportunities.

Make sure your student's college



Rankings and what really counts.

Florida Southern College has earned various recognitions and rankings. But we encourage you to dig deeper. As you look at

is a private coeducational

school dedicated to the liberal arts. Our graduates are the strongest evidence of the value of Florida Southern education. They've developed and honed broad skills through classroom theory and experiential learning. They've found their direction, adaptability, and confidence to enter either the working world or graduate school. They're ready to excel at whatever they do.

A "BEST BUY" IN EDUCATION

The combination you find here — a curriculum that enables a student in any major to grow into a professional, and a well-rounded individual in an atmosphere that fosters independence — is what makes Florida Southern the perfect foundation for success. And it's what makes us a best value in higher education.

**A
"BEST BUY"
COLLEGE**

COMBINING AFFORDABLE
COSTS AND QUALITY
ACADEMICS

- Fiske Guide to Colleges



**A
BEST
BANG**

FOR YOUR BUCK

- Washington Monthly

**A BEST
VALUE**

IN THE SOUTH

- U.S. News and World Report

